

# **PART-TIME – MARKETING & SALES INTERN**

## **Sideline Power – Greenwood, NE**

### **Company Details:**

Sideline Power is a privately held company that provides a complete line of technology needs for any athletic program. We are the #1 choice in coaching communication and provide a wide variety of Coaching Headsets, End Zone Cameras, Drones, Sound Systems and more. We work with Coaches, Athletic Directors, and other decision makers both domestically and internationally to provide them with the technology to help their teams win. While working with these decision makers, we take a customer-focused approach to make their lives as simple as possible.

### **Job Description:**

- 40% of your time – assistant sales reps with quotes and various projects
- 30% of your time – Assist in preparing, planning and executing marketing projects
- 30% of your time – Generating and following up with leads
- Reports directly to the VP of Sales & Marketing
- Support marketing team in organizing and executing various projects
- Attend daily staff & monthly meetings when available
- Compose and post online content on the company's website and social media accounts
- Write marketing literature to augment the company presence in the market
- Communicate directly with customers and build trusting relationships
- Network, generate and cold call potential leads
- Work with a CRM to keep accounts up-to-date and accurate with correct information

### **Qualifications:**

- 2 or 4 Year College Degree in related field or currently attending College in related field
- Strong verbal and written communication skills
- Highly motivated self-starter with a desire to grow and advance
- Strong organizational, prioritization, and time management skills
- Social Media Knowledge
- Good understanding of office management and marketing principles
- Demonstrable ability to multi-task and adhere to deadlines
- Well-organized with a customer-oriented approach
- Good knowledge of market research techniques and databases
- Knowledge of MS 365, marketing computer software and online applications

### **Job Information:**

- Part-Time – During the hours of M-F 8:00-5:00 PM
- Hourly Pay Position

To apply, send resume and contact info to [mstarr@sidelinepower.com](mailto:mstarr@sidelinepower.com).

[www.SidelinePower.com](http://www.SidelinePower.com)

