

# USE CASE

## PERFECT PRACTICE MAKES PERFECT<sup>TM</sup>

### PROBLEM

Few teams use coaching intercoms during practice because they're too hard to set-up.

### SOLUTION

Each MV-AUDIBLE™ Wireless Coaching Intercom™ includes Base Station functionality so setup's a snap, allowing coaches to coach the same way during practices and games.

### WHEN WINNING MATTERS

In the heat of the battle, the last thing that you should worry about is leading your team. That's why communication systems have become a necessity for making and conveying game-time decisions among coaches when the game is on the line. Clearly, this line of communication can determine whether your team wins or loses.

Unfortunately, most comms systems run off of Base Stations, and if a Base Station fails, all communication fails. Not only is this annoying, but if a Base Station fails, you have to dramatically change how you communicate with your coaches and players during game time. Even more so, Base Stations can take hours to set up and often need an AV technician to do so.

### CREATING PERFECT HABITS

Additionally, contrary to the popular belief, the saying "practice makes perfect" is NOT true. Rather, it takes perfect practice to play perfectly. Obviously, if perfect habits aren't formed in practice, they will never be manifest during a game. This led us to ask, "Why do teams communicate differently during games than they do during practice?" The obvious answer is that comms systems are complex and take too long to set up. But imagine the possibilities of using a comms system during practice that was wireless and did not use a Base Station. Now you would be able to truly simulate game time speed—on the field, on the sideline and in the press box.



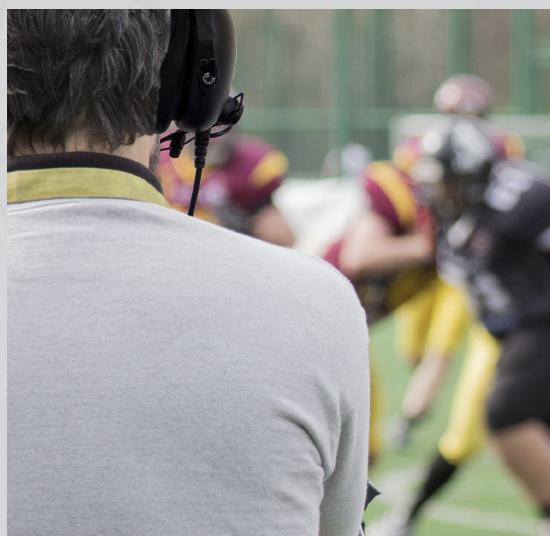
In other words you could practice perfectly, giving you an upper hand against opponents. Comms systems can also make you more effective and efficient in time management during practices, allowing you to more fully take advantage of every single minute of practice time. That's why we have developed the MV-AUDIBLE™ Wireless Coaching Intercom™ to solve all of your coaching comms problems.

### THE NEW COACHING MVP

A communications game changer, the MV-AUDIBLE is designed specifically for the ultimate coaching experience. MV-AUDIBLE eliminates the need for Base Stations by enclosing the guts of a Base Station inside every MV-AUDIBLE Intercom we make. Because we have killed the need for Base Stations, we have also removed the need of time-consuming set-up. Just turn your MV-AUDIBLE Intercoms on and the system is ready to go. That's it. Seriously, unlike your players, our systems don't need any warm-up. With MV-AUDIBLE, you can practice play-calling, decrease your team's time between plays, and stay in contact with different coaching units as they spread across the field, practice facility, or press box. In other words, use MV-AUDIBLE to create a pattern of perfect practice that will translate into perfect coaching come game time.

### LEARN MORE

To learn more about how MV-AUDIBLE Intercoms can enhance your coaching communications experience, please visit [www.MULTIVOICE.com/UseCases/Football](http://www.MULTIVOICE.com/UseCases/Football) or call 385-236-5111.



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